#Culture2030Goal

#ResiliArt x #Mondiacult 2022

TOWARDS A CULTURE GOAL IN THE SUSTAINABLE DEVELOPMENT AGENDA

Date | 28 February 2022 / 9.00-11:00am Mexican time / 16.00-18.00h CET
Interpretation | English, French, Spanish
Registration | https://us06web.zoom.us/webinar/register/WN_evEOIUfAR8mFNyCZjCjSxw

BACKGROUND

The role of culture as a driver of sustainable development has been championed by the #Culture2030Goal campaign, and is widely recognised, not least in the mandate of the UNESCO MONDIACULT+40 conference.

However, the failure to highlight culture as a headline policy goal, alongside the other 17 areas identified as the Sustainable Development Goals, has left it vulnerable to being forgotten or sidelined. While many governments, in particular at the local level, have nonetheless understood the potential of placing culture at the heart, and at the start of sustainable development policy-making, it lags behind the other pillars of sustainable development (social, economic and environmental).

As it is clear that any future development paradigm cannot simply settle for business as usual, we must already look ahead to how to make our economic and social models more respectful of people, and of the planet. In particular, we need in particular to focus more strongly on fundamental rights and freedoms, including cultural rights, both as a basis for making development a reality for everyone, but also as a precondition for a stronger and renewed social contract.

Culture has an essential role to play, from inspiring new thinking, building new connections, and enhancing human capital, to enabling inclusion and understanding. In parallel, we need to work within cultural policy to maximise sustainability and impact.

What then could a culture goal in a post-2030 development framework look like? Join us to share your ideas!

MODERATORS

Jordi Pascual and **Ege Yildirim** (Culture 2030 Goal campaign)

SPEAKERS

TOKIE BROWN
Heritage Architect & Cultural Economist at Merging Ecologies, Member of ICOMOS Scientific Committee on Cultural Landscapes and ICOMOS Nigeria

JOHN CROWLEY
Chairman & CEO of the PHGD Group; formerly Chief of Section for Research, Policy and Foresight in the UNESCO Sector for Social and Human Sciences

CARLOS VILLASEÑOR
International consultant on cultural policies for sustainable development, member of the UNESCO Expert Group on Cultural Policies

HRH PRINCESS DANA FIRAS
UNESCO Goodwill Ambassador for Cultural Heritage, President of the Petra National Trust, Jordan and President of ICOMOS Jordan

ALEXANDRA XANTHAKI
UN Special Rapporteur in the field of cultural rights, and Professor of Laws at Brunel University London

IN THE CONTEXT OF