



#CULTURE2030GOAL
#CULTURECOVID19

PRESS RELEASE

AN ACCELERATOR WAITING TO BE USED: HIGHLIGHTS FROM THE #CULTURE2030GOAL HIGH-LEVEL POLITICAL FORUM SIDE EVENT

With leaders gathering from around the world for the United Nations General Assembly, a key focus will be on the steps that need to be taken to ensure a strong, fair response to COVID-19, and achieve the Sustainable Development Goals by 2030.

Last 18 September has seen the SDG Moment – a session of the UN General Assembly where leaders underlined their own commitments to sustainable development. It was also the start of SDG Action Week, with discussions, activities and events around the world sharing ideas on how to achieve the Global Goals.

As our contribution to this reflection, the #Culture2030Goal campaign is today releasing a video underlining why – and how – culture should be integrated into both short-term recovery, and long-term development strategies.

The video represents the highlights from the campaign's event, held on 13 July 2020 as part of the United Nations High Level Political Forum, which brought together high-level representatives from the United Nations and its agencies, and major culture networks.

SPEAKERS

HE Mr Ernesto Ottone, Assistant Director General, Culture, UNESCO

HE Mr Jerobeam Shaanika, Deputy Chef de Cabinet, President of the UN General Assembly

Ilaria Ragnoni, Spokesperson, Permanent Mission of Italy to the United Nations

José Alfonso Suárez del Real, Minister for Culture of Mexico City, Copresident of UCLG Culture Committee

Dr Kirsty Duncan, Member of the Parliament, Canada

Dr Daisy Fancourt, University College London, Lead World Health Organisation's EU Report Culture & Health

Pierre Claver Mabila, President, Arterial Network

Robert Manchin, President, Culture Action Europe

Victoria Okojie, Nigerian Library Association, IFLA

María Claudia Parías Durán, Executive Board, International Music Council

Jordi Pascual, Coordinator, UCLG Committee on Culture

Stephen Wyber, Policy and Advocacy, International Federation of Library Associations and Institutions - IFLA

Dr Ayşe Ege Yildirim, SDGs Focal Point, International Council on Monuments and Sites- ICOMOS

Nikiesha Hamilton, Brooklyn Museum



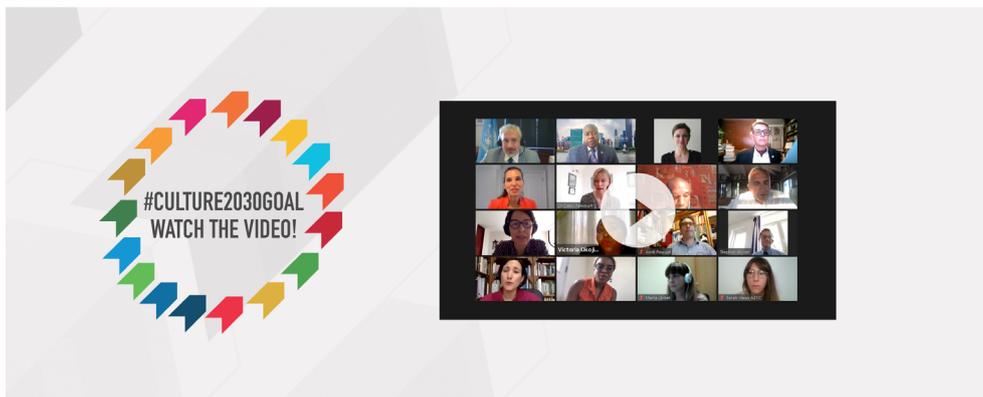
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Speakers underlined how powerful a force culture – including cultural actors and institutions – can be for positive change, and an accelerator of development across the 2030 Agenda, from health and wellbeing, to promoting peace and understanding.

In line with the Culture and COVID-19 Statement launched by the #Culture2030Goal Coalition in May, they also stressed the need for decision-makers to engage the cultural sector from the preparation to the delivery of policies. Doing so would not only ensure better designed and adapted interventions, but also help policy actions reach further.

Finally, they underlined the difficult conditions faced by many in the cultural sector now, and the need for appropriate actions. Without these, the ability of cultural actors to contribute to development in future would be weakened.

Watch the highlights video. At the same link, you can also find links to the individual interventions by each speaker.



culture2030goal.net

