



A CULTURE GOAL IS ESSENTIAL FOR OUR COMMON FUTURE

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Date | 27 September 2022
Time | 14:00-17:00 Local Time (GMT-5)
Venue | Colegio San Ildefonso
Justo Sierra 16, Centro Histórico, 06020 Ciudad de México
Lang. | English, Spanish

#CultureGoal
#Culture2030Goal

A side event of MONDIACULT 2022 presented by the **Culture2030Goal Campaign**.

BACKGROUND

MONDIACULT 2022 is focused on culture and sustainable development policies. Yet for all that we in the culture sector know the difference we make, it remains the case that culture is under-valued and under-appreciated at the level of the global development agenda - the UN's 2030 Agenda.

MONDIACULT 2022 can be a key moment in correcting this situation, and so making for more successful policies across the board, more inclusive societies, and a stronger and more dynamic cultural sector itself. In addition to ensuring that cultural policies themselves are effective, we need, in particular, to accelerate progress towards a world where ministers and leaders from all parts of government consider the role of culture, and cultural actors, from the outset.

To contribute to making this happen, this side event will present and discuss a Zero-draft of a future Culture Goal, as prepared by major global cultural networks, working together through the Culture 2030 Goal campaign. Based on expert inputs and a survey of actors across the field, the draft Goal will allow for a new focus in efforts to ensure that culture takes its place at the heart of development planning.



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EVENT OBJECTIVES

- To stimulate discussion about the objectives we should be aiming for in cultural policies over the next years in order to support sustainable development most effectively.
- To build our effectiveness in articulating the role of culture in the context of a broader development agenda.
- To engage the widest possible constituency – in particular in Mexico – in the debate about how to make culture more central both to delivery of the 2030 Agenda, and the shape of future global development agendas.
- To launch further discussions on the shape of a proposed culture goal for such a future agenda.

AGENDA

Moderator: Deborah Chenillo, Deputy Director, Colegio de San Ildefonso

14:00 Welcome words by **Eduardo Vázquez, Executive Coordinator, Colegio de San Ildefonso.**

14:10-15:00 **Panel: Presentation of the Zero-Draft by the Culture2030Goal Campaign members.**

Speakers:

- Tere Badia, Secretary General, Culture Action Europe
- John Crowley, Independent Consultant
- Marie-Julie Desrochers, Secretary General, International Federation of Coalitions for Cultural Diversity
- Silja Fischer, Secretary General, International Music Council
- Amelia Mel Matsinhe, Vice-President, Arterial Network
- Claire McGuire, Policy and Advocacy Officer, International Federation of Library Associations and Institutions
- Jordi Pascual, Coordinator, UCLG Culture Committee

Questions & Answers



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15:00-15:45 Roundtable 1: How can culture be better integrated into wider policy agendas nationally and locally?

Moderator: Enrique Avogadro, Minister of Culture, Autonomous City of Buenos Aires

- Alexandra Xanthaki, UN Special Rapporteur on Cultural Rights
- Cllr Vincent Jackson, former Lord Mayor and Chairperson of the Dublin City Council's Culture Special Purpose; Board member of the Dublin City Council Culture Company (invited)
- Eduardo Vázquez, Executive Coordinator, Colegio de San Ildefonso
- Holly Aylett, UK Coalition for Cultural Diversity & IFCCD

Questions & Answers

15:45-16:00 Break

16:00-16:50 Roundtable 2: How do cultural actors see the potential impacts on the sector of a proposed Goal for Culture?

Moderator: Davide Grosso, International Music Council

- Luanda Smith, Creatividad y Cultura Glocal A.C. & IFCCD
- Catalina Valencia, Secretary for Culture, Recreation and Sports, City of Bogotá
- Gabriel Caballero, ICOMOS Focal Point for the UN SDGs

Questions & Answers

16:50-17:00 Wrap up by Moderator.

CONTACT

#Culture2030Goal campaign

| info@culture2030goal.net



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