



23 January 2023
12.00–15.00 GMT

LOOKING AHEAD: CULTURE IN SUSTAINABLE DEVELOPMENT IN 2024 AND BEYOND

#Culture2030Goal



VIEW IT ONLINE

Link: <https://www.youtube.com/watch?v=uzUF34dXv0I>



CONTACT

Web: www.culture2030goal.net

BACKGROUND

The webinar “**Culture 2030 Goal – Looking Ahead: Culture in Sustainable development in 2024 and beyond**” aims at sharing the background and the achievements of the campaign and opening a conversation with key partners and all global cultural networks, to think together about the next steps, including the UN Summit of the Future (September 2024), the road towards “a Culture Goal” as well as the ongoing efforts to include “culture in delivering across the SDGs”. During the workshop, participants will receive important updates on the place of culture in sustainable development and global development agendas, and have the opportunity to share their views and shape the upcoming work, hear from others about this key dimension of sustainable development.

During the process of creation and adoption of the UN 2030 Agenda and the SDGs, several cultural global networks campaigned, under the banner ‘[The Future We Want Includes Culture](#)’, for the inclusion of one specific Goal devoted to Culture, and the integration of cultural aspects across the SDGs. In the context of this #Culture2015goal campaign, 4 documents were produced: a [Manifesto – Proposal for a Goal](#) (September 2013), a [Declaration on the inclusion of culture in the 2030 Agenda](#) (May 2014), a [proposal of indicators for measuring the cultural aspects of the SDGs](#) (February 2015), and a [Communiqué on the final 2030 Agenda](#) (September 2015) which highlighted “progress made” but also noticed that “important steps remain ahead”.

In the context of the Covid-19 pandemic, the #Culture2030goal campaign released on 20 April 2020 a Statement entitled “[Ensuring culture fulfils its potential in responding to the COVID-19 pandemic](#)”, which was [officially launched](#) on 21 May 2020, on the occasion of the World Day for Cultural Diversity for Dialogue and Development. The Statement has been [endorsed by the President of the United Nations General Assembly](#) and signed by more than 280 individuals and organisations worldwide.

The campaign has published two analytical (and critical) reports on the cultural dimension of the implementation of the 2030 Agenda: "[Culture in the Implementation of the 2030 Agenda](#)", analysing the National Voluntary Reviews, in 2019, and "[Culture in the Localization of the SDGs: An Analysis of the Voluntary Local Reviews \(VLRs\)](#)", in 2021. The campaign has also promoted several discussions in the context of the [2020](#) and [2021](#) United Nations High-Level Political Fora (HLPF).

In 2021, the campaign published its [strategic vision](#). The campaign wants a stronger place for culture throughout the implementation of the current UN 2030 Agenda, the adoption of an explicit Goal for Culture in the Post-2030 Development Agenda, and the adoption of an ambitious and comprehensive Global Agenda for Culture.

In 2022, in the context of the UNESCO Global Conference on Cultural Policies organised in Mexico City, Mondiacult 2022, the campaign launched a [Zerodraft of a future Culture Goal](#), and welcomed the undertaking in the Final Declaration of the Conference to integrate a specific Culture Goal in the post-2030 development agenda, with the Statement "[Commitment to an explicit culture goal in MONDIACULT Declaration welcome: now is the time to deliver](#)".

In 2023, we have seen five key high-level, cross-governmental declarations that recognise the need for an explicit culture goal.

- I First of all, on 23 August 2023, the leaders of the [BRICS group](#) committed to integrate culture into their national development policies as a driver and an enabler for the achievement of the SDGs.
- I Second, on 9-10 September 2023, G20 heads of state and government released their [G20 Leaders Declaration](#) including a whole heading on culture as a transformative driver of the SDGs. In particular, they called to advance the inclusion of culture as a standalone Goal in future discussions on a possible post-2030 development agenda.
- I Third, all UN Member States, meeting at the [SDG Summit](#) on 18 September 2023, reaffirmed the role of culture as an enabler of sustainable development, contributing to more effective and sustainable development policies and measures at all levels.
- I The Ministers of Culture of the European Union adopted the [Caceres Declaration](#) on 26 September 2023, committing to work for culture to be recognised in and of itself as a new sustainable development goal.
- I The UCLG Culture Summit, on 30 November 2023, in the [Dublin Statement](#) reaffirmed the commitment of cities and local and regional governments in favour of a Culture Goal.

Together, these declarations point to a strong and positive trend in favour of substantial efforts to integrate culture into development agendas. The Culture2030Goal campaign and its members stand ready to accelerate work in this area, working in partnership with relevant actors at all levels. The campaign also looks forward to seeing a meaningful place for culture in the preparations for the UN Summit of the Future in 2024, and in ongoing cross-governmental work programmes around the achievement of the 2030 Agenda.

PROGRAMME

12:00-12:05 GMT Introduction

I **Stephen Wyber**, Director, Policy and Advocacy, International Federation of Libraries and Library Associations (IFLA)

12:05-12:15 GMT The backstory: The 2030 Agenda and the campaign

I **Silja Fisher**, Secretary General, International Music Council

I **Jordi Pascual**, Coordinator, Committee on Culture, UCLG

12:15-12:30 GMT How culture is reflected in VNRs, and in other texts

I **Gabriel Caballero**, Focal Point for the SDGs, ICOMOS

I **Stephen Wyber**, Director, Policy and Advocacy, International Federation of Libraries and Library Associations (IFLA)

I **Ege Yildirim**, Heritage Planner, Istanbul, member of ICOMOS and author of the report "Culture in the implementation of the 2030 Agenda"

12:30-13:10 GMT Today: Understanding how culture can support the achievement of other goals/work of other stakeholder groups: Education – Gender Equality – Children and Youth – Local Government – Inequalities – Indigenous Peoples – Policy effectiveness – Behaviour change

I **Stephen Wyber**, Director, Policy and Advocacy, International Federation of Libraries and Library Associations (IFLA)

I **Oli Henman**, Global Coordinator · Action for Sustainable Development

I **Marta Llobet**, Head of Learning and Capacity Building, Committee on Culture, UCLG

I **Ouafa Belgacem**, Civil Society department, Anna Lindh Foundation

13:10-13:35 GMT Today: Perspectives on the costs of non-inclusion of culture

I **Jordi Pascual**, Coordinator, Committee on Culture, UCLG

I **Robeliza Halip**, Indigenous Peoples Major Group for Sustainable Development

I **Rosanna Lewis**, Senior Relationship Manager, Culture Responds Global Programme, British Council

I **Marie-Julie Desrochers**, Secretary General, International Federation of Coalitions for Cultural Diversity

I **Serhan Ada**, President, Izmir Mediterranean Academy

I **Dea Vidovic**, Director of Kultura Nova and representative of ENCATC

I **Valeria Marcolin**, Codirector, Culture et Développement

I **Victoria Okojie**, Librarian, Academician and Administrator, Member, Stichting IFLA Global Libraries Board

I **Babylas Ndiaye**, Chair, Arterial Network

I **Yves Zimmerman**, Director Agenda 2030, Eurométropole de Strasbourg

13:35-13:40 GMT Break

13:40-14:20 GMT Tomorrow: Preparing the UN Summit of the Future (September 2024)

- I Lars Ebert**, Secretary General, Culture Action Europe
- I Paola Leoncini Bartoli**, Director, Cultural Policies and Development, UNESCO
- I Andrew Potts**, Europa Nostra European Heritage Hub/Climate Heritage Network
- I Erminia Sciacchitano**, Senior Advisor on Multilateral Affairs, Minister's Cabinet, Ministry of Culture
- I Lily Pandeya**, Head of International Cooperation, Ministry for Culture, India, and Leader of the G20 Working Group on Culture in 2023
- I Stephen Wyber**, Director, Policy and Advocacy, International Federation of Libraries and Library Associations (IFLA)
- I Johanne Bouchard**, OHCHR

14:20-14:50 GMT Tomorrow: A Culture Goal; why, and what it could look like

- I John Crowley**, Chairman & CEO of the PHGD Group, author of the Culture 2030 Goal draft for a Culture Goal, and formerly Chief of Section for Research, Policy and Foresight in the UNESCO Sector for Social and Human Sciences
- I Alexandra Xanthaki**, UN Special Rapporteur on Cultural Rights

14:50-15:00 GMT Next steps and close

- I All members of the campaign**



| Arterial Network

Web: www.arterialafrica.org



| Culture Action Europe

Web: www.cultureactioneurope.org



| ICOMOS - International Council on Monuments and Sites

Web: www.icomos.org



| IFCCD - International Federation of Coalitions for Cultural Diversity

Web: www.ficdc.org



| IFLA - International Federation of Library Associations and Institutions

Web: www.ifla.org



| IMC - International Music Council

Web: www.imc-cim.org



| UCLG (United Cities and Local Governments) Committee on Culture - Agenda 21 for culture

Web: www.agenda21culture.net