

Friday, 20 September 2024
9.00 am - New York time



NO FUTURE WITHOUT CULTURE: REFLECTING AND IMAGINING ON THE PLACE OF CULTURE IN DELIVERING THE PACT FOR THE FUTURE

#Culture2030Goal



REGISTRATION

Link: https://us06web.zoom.us/webinar/register/WN_asQhyPaATBaSQyHGw7TonA

INTRODUCTION

The Culture2030Goal Campaign brings together representative global and regional arts, culture and heritage networks, united in the understanding that there needs to be a greater focus on culture in development agendas in order to realise its potential to drive positive change. We believe that collectively, arts, culture and heritage sector practitioners, institutions and policy-makers not only help guarantee fundamental cultural rights, but can play a determining role in achieving development goals.

We have strongly welcomed the recognition in many of the Voluntary National Reviews submitted in 2024 on SDG implementation that for development to be sustainable and effective, it needs to be culturally informed, culturally relevant, and culturally powered. For this to happen, culture needs to be seen as a distinctive goal and area of action.

This side-event of the Summit of the Future gives voice to key actors committed to deliver specific actions on the place of culture in delivering the Pact for the Future.

OBJECTIVE

- I Set out the background to calls for a Culture Goal, notably from MONDIACULT 2022
- I Celebrate good practice from countries which have already made culture central to their approach to development
- I Look forward to how to act on references to culture in the Pact for the Future

OVERVIEW

There is a significant development dividend that will come from unleashing the creativity, energy and inspiration of artists and creators, safeguarding and mobilising heritage, and ensuring that policies are informed by the culture of individuals and communities.

In its consideration of barriers to development, the Pact for the Future (version 3, Action 11) recognises the benefits that will come from a stronger integration of culture into economic, social and environmental policies. In this, the Pact recognises the experience of a growing number of countries which have already made this connection.

This session focuses on celebrating these practical examples, as reported in reviews of SDG implementation and wider development plans, sharing evidence of impacts and identifying commonalities. Through this, it contributes to plans for ensuring that the Pact for the Future leads to lasting change.

RUN-THROUGH

I Short introduction

Mr Jordi Pascual, Assistant Secretary General for Knowledge Co-creation and Coordinator of the Culture Committee, United Cities and Local Governments – UCLG, and member of the Steering Group of the Culture 2030 Goal campaign

I Presentation of work around a Culture Goal

Mr Stephen Wyber, Head of Advocacy, International Federation of Libraries Associations and Institutions – IFLA, and member of the Steering Group of the Culture 2030 Goal campaign

I Celebrating successes?

Mr Lazare Eloundou Assomo, Director of World Heritage, UNESCO

Chief Sylvester Francis Alonz, Government of Palau

Mr Markus Reymann, Executive Director of TBA21

Ms Sariha Belén Moya Angulo, Minister of Finance of Ecuador (TBC)

Ms Lily Pandeya, Ministry for culture, India (TBC)

Mr Kéba Daffé, Director of Programmes and Partnerships, IKAM, Segou Foundation

I Discussion between panellists about commonalities

I Q&A

I Close

Ms Silja Fischer, Secretary General, International Music Council – IMC, and member of the Steering Group of the Culture 2030 Goal campaign

BACKGROUND

During the process of creation and adoption of the UN 2030 Agenda and the SDGs, several cultural global networks campaigned, under the banner '[The Future We Want Includes Culture](#)', for the inclusion of one specific Goal devoted to Culture, and the integration of cultural aspects across the SDGs. In the context of this #Culture2015goal campaign, 4 documents were produced: a [Manifesto – Proposal for a Goal](#) (September 2013), a [Declaration on the inclusion of culture in the 2030 Agenda](#) (May 2014), a [proposal of indicators for measuring the cultural aspects of the SDGs](#) (February 2015), and a [Communiqué on the final 2030 Agenda](#) (September 2015) which highlighted “progress made” but also noticed that “important steps remain ahead”.

In the context of the Covid-19 pandemic, the #Culture2030goal campaign released on 20 April 2020 a Statement entitled “[Ensuring culture fulfils its potential in responding to the COVID-19 pandemic](#)”, which was [officially launched](#) on 21 May 2020, on the occasion of the World Day for Cultural Diversity for Dialogue and Development. The Statement has been [endorsed by the President of the United Nations General Assembly](#) and signed by more than 280 individuals and organisations worldwide.

The campaign has published two analytical (and critical) reports on the cultural dimension of the implementation of the 2030 Agenda: “[Culture in the Implementation of the 2030 Agenda](#)”, analysing the National Voluntary Reviews, in 2019, and “[Culture in the Localization of the SDGs: An Analysis of the Voluntary Local Reviews \(VLRs\)](#)”, in 2021. The campaign has also promoted several discussions in the context of the [2020](#) and [2021](#) United Nations High-Level Political Fora (HLPF).

In 2021, the campaign published its [strategic vision](#). The campaign wants a stronger place for culture throughout the implementation of the current UN 2030 Agenda, the adoption of an explicit Goal for Culture in the Post-2030 Development Agenda, and the adoption of an ambitious and comprehensive Global Agenda for Culture.

In 2022, in the context of the UNESCO Global Conference on Cultural Policies organised in Mexico City, Mondiacult 2022, the campaign launched a [Zero-draft of a future Culture Goal](#), and welcomed the undertaking in the Final Declaration of the Conference to integrate a specific Culture Goal in the post-2030 development agenda, with the Statement “[Commitment to an explicit culture goal in MONDIACULT Declaration welcome: now is the time to deliver](#)”.

In 2023, we have seen five key high-level, cross-governmental declarations that recognise the need for an explicit culture goal.

- I First of all, on 23 August 2023, the leaders of the [BRICS group](#) committed to integrate culture into their national development policies as a driver and an enabler for the achievement of the SDGs.

- I Second, on 9-10 September 2023, G20 heads of state and government released their [G20 Leaders Declaration](#) including a whole heading on culture as a transformative driver of the SDGs. In particular, they called to advance the inclusion of culture as a standalone Goal in future discussions on a possible post-2030 development agenda.
- I Third, all UN Member States, meeting at the [SDG Summit](#) on 18 September 2023, reaffirmed the role of culture as an enabler of sustainable development, contributing to more effective and sustainable development policies and measures at all levels.
- I The Ministers of Culture of the European Union adopted the [Caceres Declaration](#) on 26 September 2023, committing to work for culture to be recognised in and of itself as a new sustainable development goal.
- I The UCLG Culture Summit, on 30 November 2023, in the [Dublin Statement](#) reaffirmed the commitment of cities and local and regional governments in favour of a Culture Goal.
- I The [version 1 of the Pact for The Future](#) included the sentence “Integrate culture into economic, social and environmental development policies and strategies as a standalone goal, and as a central consideration to enhance implementation of the 2030 Agenda” in Action 7 “We will protect and promote culture as an integral component of sustainable development”.

These declarations point to a strong and positive trend in favour of substantial efforts to integrate culture into development agendas.

The Culture2030Goal campaign and its members stand ready to accelerate work in this area, working in partnership with relevant actors at all levels. The campaign looks forward to leading cross-governmental work programmes around the achievement of the 2030 Agenda and the implementation of the Pact for the Future. This includes the publication of a more in-depth proposal of a Culture Goal (to be published in July 2025 and to be presented in Mondiacult 2025) and the exploration of the feasibility of a Major Group within the UN system.



| **Arterial Network**

Web: www.arterialafrica.org



| **Culture Action Europe**

Web: www.cultureactioneurope.org



| **ICOMOS - International Council on Monuments and Sites**

Web: www.icomos.org



| **IFCCD - International Federation of Coalitions for Cultural Diversity**

Web: www.ficdc.org



| **IFLA - International Federation of Library Associations and Institutions**

Web: www.ifla.org



| **IMC - International Music Council**

Web: www.imc-cim.org



| **UCLG (United Cities and Local Governments) Committee on Culture - Agenda 21 for culture**

Web: www.agenda21culture.net



Culture 2030 Goal Campaign:
Contact: info@culture2030goal.net
www.culture2030goal.net

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