



#CULTURE2030GOAL
#CULTURECOVID19

#CULTURE2030GOAL COALITION MEMBERS WELCOME UN GENERAL ASSEMBLY PRESIDENT'S ENDORSEMENT OF STATEMENT ON CULTURE AND COVID-19

1 JULY 2020

Culture has a vital role both in the immediate response to COVID-19, and in planning for long-term sustainable development. This fact is at the heart of the statement by members of the **#Culture2030Goal** Coalition on Culture and COVID-19 launched on 21 May.

With the endorsement of this statement by **His Excellency Mr Tijjani Muhammad-Bande, President of the 74th UN General Assembly**, there is a clear recognition at the highest levels of the need to give culture a more central role in decision-making, now and into the Decade of Action.

The **#Culture2030Goal** statement, originally signed by eight members of the coalition, and now with well over 200 supporters, makes the connection between culture, the COVID-19 pandemic, and long-term development planning.

Drawing on the experience of global networks representing cultural practitioners and institutions and local and regional governments, it notes the proven potential of culture as a source of inspiration, comfort and hope at the individual and community level. It also underlines how culture can serve to support inclusion and positive relations, within and across borders.

With the statement coming in the context of the ongoing work of the United Nations to promote sustainable development globally, the endorsement by His Excellency Mr Tijjani Muhammad-Bande, President of the UN General Assembly, is therefore particularly welcome.

As members of the **#Culture2030Goal** coalition, we are grateful to the President, and hope that others in the UN System, as well as Member States, legislators and other decision-makers, and civil society, business, local governments academia and other stakeholders will offer their endorsement for the statement's messages.

Read the statement on the **#Culture2030Goal** website: <http://culture2030goal.net/>

